



Ability Financials™

Harness the accounting power of **Microsoft Dynamics™ GP** for your business, then use it to *automatically and instantly* analyze data from your order management system—*any* order management system!

Start with Scalable, User-Friendly Accounting

Microsoft Dynamics GP is an established accounting solution with a proven reputation and solid support. Just think: if you could leverage the power of Microsoft Dynamics GP to perform advanced financial analysis, in real time, on your current order management data, you'd have *real* integration between order management and corporate financial systems. And integration of those systems is the key to managing your customer relationships, increasing sales, and keeping your business healthy.

Integrate with Ability Financials™ from Marketing Concepts

Marketing Concepts, an independent software vendor with years of expertise in catalog and web marketing, has developed the **world's only Microsoft®-certified software** specifically designed to meet the integrated reporting needs of multi-channel retailers.

This out-of-the-box interface software automatically integrates data from your existing order management system with Microsoft® Business Solutions—Microsoft Dynamics GP. No more waiting for time-consuming manual data entry. No more errors or inaccurate information—Ability Financials updates Microsoft Dynamics GP general ledger and payables directly from order data files.

Ability Financials is a fully supported, documented, and tested integration solution—no painstaking work for your IT people to create and keep up with an expensive hybrid system. And Ability Financials works with any order management system, so you keep the order management system your employees already know and your customers already trust to fulfill orders.

Maintain Your Software Investment

Our team has many years' combined experience developing and supporting integration solutions for direct marketers. And as a Microsoft Gold Certified Partner, our expertise helps you make the most of your Microsoft Dynamics GP investment. Full 24/7 individualized user assistance, personalized implementation plans, educational user conferences—our many satisfied clients demand quality support, and Marketing Concepts delivers.

Let us put Ability Financials to work for you—call today to set up your free, personalized Microsoft Dynamics GP/Ability Financials demonstration.

